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Issue by:	Quality Assurance
Number:	VG 002
Version/language:	1 EN
Market:	Germany, UK, Italy
Issue Date:	01/03/2021

Textiles
Product Description Guidance

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1. Guideline scope

This guideline gives support to the vendor in creating complete and rich Product Description in the Product Specification Card. The main purpose of the Product Description is to provide the customer with essential information to support an informed purchase decision. It also enables QVC to create comprehensive product content to enhance sales opportunities on all QVC platforms. The information is used by various QVC departments including QA, Buyers, Customs, Logistics, Copywriters, Product Information Team and Customer Services.

The product description tables in this document support the vendor in creating the expected product content by product category and explain the purpose of each attribute.

2. Instruction

The Product Description is located on the “Product and PO” tab within the Product Specification Card.

1. Refer to the “Attributes” column for the required information.
2. Within the “Value” column, input the required product information for each attribute.
3. The attribute “Additional information” can be used for any additional product information not listed in the tables below.
4. Completion of the “Values” will auto populate the “Long Description” field.



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3. APPAREL

3.1 Apparel

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters e.g. VITAFORM (Remark: Exceptions: THOM by Thomas, RAPHAELA by BRAX)
List of set components	double pack, 2-piece Set, 3-piece Set, ...
Product category	<p><u>Tops:</u> Shirt, Pullover, Sweatshirt, Sweatshirt Jacket, Top, Long shirt, Tunic, Blazer, Cardigan, Twinset (list of set elements), Chasuble, Bolero, Blouse, Gypsy blouse, Sports jacket, Polo shirt, Rugby shirt, ...</p> <p><u>Bottoms:</u> Trousers, Skirt, Pencil skirt, Jeans skirt, Dress, Shift dress, Jeans, 5-Pocket-Jeans, Treggings, Jeggings, Capri pants, Bermuda shorts, Shorts, Chino's, Marlene pants, Leggings, ...</p> <p><u>Jackets / Coats:</u> Jacket, Long jacket, Short coat, Coat, Wool coat, Parka, Trench coat, Reversible jacket, Jeans jacket, Leather jacket, Quilted jacket, Vest, Jeans vest, Quilted vest, Poncho, ...</p> <p><u>Intimate:</u> Top with Spaghetti-straps, Tank top, Nightdress, Big-Shirt, Pyjama, Lounge suit, Pyjama pants, Lounge pants, Sweat pants, Home wear suit, ...</p>
Style Name	<p><u>Bottoms:</u> name of pants (QVC brands), Style names e.g. RAPHAELA by BRAX und Club of Comfort</p>
Material description	<p>Jersey, slinky, microfiber, stretch, plush jersey, material mix, elastic goods, very elastic goods, highly elastic goods, woven goods, knitted goods, sweat goods (e.g. French terry), knitwear, coarse knit, fine knit, wool content, wool blend, Microfiber content, viscose blend, chiffon, mesh, satin, transparent goods, stone washed, bleached denim, dip dye, batik look, used look, crash look</p> <p>Special fabric name of manufacture</p> <p>Only for German Market Ponti, Nicki, Plüschtrikot</p>
Special Feature/Function/Certification for brand name claim (function, finishing)	LYCRA®, Gore-Tex®, water-repellent, waterproof, windproof, quick-drying, breathable, stain-resistant.
Garment length type (long/short sleeve, capri, 3/4, ...)	<p>Upper parts: 1/4 sleeve, 1/2 sleeve, 3/4 sleeve, long sleeve, wing sleeve, incised sleeve, sleeveless, bat sleeve</p> <p>For German Market:</p> <p>Bottoms: 1/1 length, 7/8 length, 3/4 length, Capri length, Bermuda length, Shorts, ankle length</p> <p>For the Italian market:</p> <p>Skirt and dress length: midi - mini - maxi</p> <p>Pants length: ankle - calf - heel - foot</p> <p>For UK Market: Full length, 3/4 length, capri length, Bermuda, short ankle</p>



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Fit description	<p><u>Fit description:</u> Fit Description women's apparel: Oversize, casual fit, slim fit, loose fit, fitted / straight cut, ... Fit Description men's wear: Slim fit - Moderate / regular fit - Comfort fit</p> <p><u>Bottoms:</u> Bottoms: 1/1 length, 7/8 length, 3/4 length, Capri length, Bermuda length, Shorts, ankle length, Waistline (only women's apparel):</p> <ul style="list-style-type: none"> - high waist: belly button covered - middle waist: belly button - low waist: top of hip <p><u>Length description (only women's apparel):</u> waist hugging, hip hugging, seat covering, middle of thigh, knee hugging, calf hugging, ankle length. German Market only: see length adviser on vendor portal Italian Market only: see the length instructions on the QVC Italian Website</p>
Waistline / Collar line / Neckline type	<p><u>Neckline + Collar:</u> V-neck, Round neck, Off-shoulder neck, Draped neck, Heart-shaped neck, boat neck, Drop neck, Carmen neckline, waterfall neckline</p> <p><u>Waist workmanship:</u> Comfort waistband, Elastic waistband, partly elastic waistband, Turnover waistband, (broad / narrow) Shaped waistband, Rib waistband, Drawstring waistband</p>
Details of fit and cut	<p><u>Tops:</u> 2-in-1 look, asymmetrical, fully fashion, pointed hem, rounded hem, rolled hem, flared hem, hem with elastic band, side slits, wrap look, Viennese seams, dividing seams, open front, overcut shoulder, visible shoulder seam, (forward shoulder), Shoulder yoke, deep (V / round neck) neckline, empire seam, kimono sleeves, batwing sleeves, raglan, trumpet sleeves, wide straps, padded straps, spaghetti straps, narrow straps, layered look, front part shorter than back part, A-line, H-line, egg-shape, sleeve slits, cuffs, bars, shoulder pads, detachable (e.g. hood), Foldable (e.g. sleeves), reversible function, unlined, partially lined, lined, double-layered, multi-layered, transparent look, padding, feathers, Down, embroidery</p> <p><u>Bottoms:</u> A-line, 5-Pocket(-Style, -Jeans), tapered leg, Marlene pants, wide leg, Chino's, Leggings, Jeggings, Capri pants, Bermuda shorts, Gored skirt, Tiered skirt, Pencil skirt, Dividing seams, Yoke, Elastic at hem, belt loops</p>
Type of Closure	zipper, invisible zipper, 2-way zipper, button, logo button, button panel, press button, ribbon, band, Velcro fastener, hook and eye
Pockets (specify position)	slash pocket, attached pocket, invisible pocket, flap pocket, cargo pocket, piped pocket, phone pocket, pocket with zipper, safety pocket, buttoned pocket, coin pocket, seam pockets, back pocket, chest pocket
Print (specify position)	all-over print, animal print, reptile print, checks, stripes, dots, graphic print, ornamental print, paisley print, placed print, fantasy print, floral print
Printing technology	foil print, bead print, photo print, paper print, flock print, 3D-print, digital print



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Embellishment (specify position)	Rhinestones, gemstones, Swarovski crystals, decorative rivets, rivets, decorative eyelets, metal plates, decorative plates, sequins, sequin ribbon, pearls, rod pearls, decorative buttons, logo buttons, decorative buttons, mesh insert, contrasting piping, contrasting seams, contrasting trim, decorative folds, ruffles, ruffles, full details, Lace, embroidery, brooch, decorative bar, bow, decorative bow, decorative ring, fringes, tassels, decorative stitching, decorative stitching, overlock seam, logo rivets, logo zipper puller, logo tag, ...
Additional Info	Add any additional information or features

3.2 Fashion Accessories

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters e.g. VITAFORM (Remark: Exceptions: THOM by Thomas, RAPHAELA by BRAX)
List of set components	e.g. 2-pcs. Set
Product category	scarves, loop, fake-fur, collar scarves with fringes, gloves (women / men), knit gloves, (knitted) cap, beanie, hat, cap, belt, tie belt, elastic belt, ...
Product description	look of the article, design, knitting pattern, closures like buttons, bands, pin buckles, ...
Product measurements (cm)	Scarf: Length x width in cm Gloves: Width (palm), total length (middle finger) Knitted Hat: Width (at the band), height / length Hat: Overall diameter, height, inner circumference Belt: Width/length: approx. in cm"
Additional Info	Add any additional information or features



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4. INTIMATE

4.1 Bra

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters LITTLE ROSE
List of set components	Single pack, double pack, set 2 pcs ... (description of each) e.g. Style varieties 1x solid, 1x with lace
Product category	support bra, gel support bra, T-Shirt bra, comfort bra, minimizer bra, push up bra, bra with wire, bra with middle seam, bra with vario closures, ...
Name of the style	Princess, Lady, Queen, Madam, Klassik, Baroness, ...
Material description	micro fibre mixture, lace ...
Fitting features	supporting effect, slight supporting effect, no supporting effect, ...
Décolleté	deep neckline, high-neck décolleté, perfect shaped décolleté, ...
Shape of cup	seamless shape cups, soft shape cups, shape cups, reduces optical by ..., increases optical by ..., molded cups, double molded cups, covering shape, ...
Wire	with wire / without wire
Strap	thin padded supporting straps, broad padded supporting straps, thin straps, mesh within the strap, removable straps, strapless
Bar type	high bar, low bar
Boning	with bones, without bones
Details	bow in the middle of the bra, lace at upper cup, ...
Back construction	broad, normal, thin (standard for Little Rose: broad back construction)
Tape underneath breast	firm under bust tape, soft under bust tape, broad under bust tape, under bust tape - very ease to stomach, ...
Fastening	3x2, 3x3, 3x4, fastening at front, ...
Additional features	different ways to wear, silicon straps,
Additional Info	Add any additional information or features



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4.2 Brief

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
List of set components	3-piece pack, 5-piece pack, ...(description of each) e.g. Style varieties: 2x solid, 3x lace
Product category	Maxi-brief, Midi-brief, Mini-brief, Panty, Waist-brief, Hip-brief, high waist briefs, low waist briefs, panties, Brazilian, thong classic briefs, high-cut, hipster, G-string, thong
Material	Microfibre mixture, lace...
Fit	e.g. belly button covering, underneath belly button, hip height, ...
Fitting features	Supporting, slightly supporting, no support, shaping, ...
Type of leg opening	High cut leg, moderate cut leg, low cut leg, ...
Waistband	Elastic waistband with Jacquard, broad waistband, slim waistband, ...
Crotch	Cotton crotch, ...
Details (specify position)	e.g. bow at centre front, side insert out of lace,
Additional Info	Add any additional information or features

4.3 Swimwear

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
List of set components	Double pack, set e.g. Style varieties: Top solid, brief printed,
Product category	Bathing suit, Tankini, Tankini-Top, Brief, Maxi-Brief, Midi-Brief, Bikini, thong
Material	Knit fabric, ...
Fit	e.g. oversize, ...
Fitting features	Supporting, slightly supporting, no support, shaping, ...
Pattern details	Dividing seams, wrap look, gathers, ...
Décolleté	V-neck, round neck, deep neck, ...
Top internal construction type	Soft cups, front part with lining, half-corsage, under bust band, ...
Wire	with / without wire
Straps	e.g. thin straps, wide straps, movable straps, adjustable straps, spaghetti-straps, removable straps, neck holder, ...
Bar type	high bar, low bar, ...
Boning	with sticks, without sticks, ...
Details (specify position)	e.g. bow at centre front, contrast piping, printed side inserts, Style varieties: Top solid, brief printed,
Back neck drop	deep cut back neck, moderate back neck, high cut back neck, ...



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Leg opening type	High cut leg, moderate cut leg, low cut leg, ...
Fastening	e.g. Bikini closure, bra closure, 3x2, 3x3, 3x4, ...
Additional Info	Add any additional information or features

4.4 Socks & Tights

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
List of set components	Pack of 2 pieces, pack of 3 pieces, ... Includes description of each piece e.g.: 1x solid colour, 2x polka dot
Product category	Socks, knee-length socks, fine knee-length socks, knee-length sock with compression, knee-length socks for traveling, sneaker socks, tights, support tights, ...
Material	viscose (bamboo), inside plush, matt, opaque, shiny, ...
Special Feature/Function	e.g. compression, supporting, gradual support, breathable, flat underwear seam, flat seam, slip-resistant sole, ...
Waistband	e.g. comfort waist band, smooth waistband, ...
Heel / toe	e.g. integrated heel, reinforced heel, reinforced toe
Details (specify position)	e.g. glitter yarn, dot dessin, cotton crotch,
Additional Info	Add any additional information or features



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5. HOME TEXTILE

5.1 Padded beddings (duvets, pillows, quilted throws)

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Material description	e.g. microfibre
Product category	Children bedding set, 4 season cover / summer duvet / bed duvet / all year duvet / duvet / padded sheet/ bed throw / decorative pillow / side sleeper pillow
List of set components	2 pcs, 3 pcs, incl. carry bag, ...
Set components with dimensions and fill weight	Duvet 100 x 135cm / 135 x 200cm / 155 x 220cm Pillow approx. 40 x 40cm / 40 x 60cm / 40 x 80cm / 80 x 80cm Padded sheet approx. 70 x 140cm / 95 x 200cm / 120 x 200cm / 140 x 200cm / 160 x 200cm / 180 x 200cm / 200x 200cm Bed throw 240 x 220cm , Refill 450g/ 600g etc.
Description/decorative elements (including description of position)	4 seasons duvet: number of press buttons, box stitch/baffle box indication of the height of the inner strap, double gold piping, satin piping, climate mash strap, etc
Design/colour description of front and back side	e.g.: front in smooth microfibre and lower part in plush microfibre, upper side in smooth fabric inside or lower side in fleece
Certificates/ License/Finishing	e.g. OEKO-TEX®, Coolmax®, Sanitized®, stain protection finish (Teflon®)
Degree of warmth /Season	Tog rating, season
Bedding quilting type	plaid quilting / cloud quilting / quilting: 4 x 6 (stitching / beading / piping pattern)
Special marking / symbol / registered brand	e.g. Made in Germany (for the German market)
Additional Info	Add any additional information or features



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5.2 Bed Linen, Duvet covers, sheets, pillowcase

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	bedlinen, reversible bedlinen, ...
List of set elements	2 pcs, 3pcs,
Material description	e.g. Microfibre Jersey Interlock, ...
Product description (function/design)	e.g. Including filling pad / filling: 1 HFM fibre, 400g
Decorative elements description including location	e.g. bed covers with contrast piping, ...
Colour / description of front and reverse/back side	e.g. front side: fresh, summer-like checked pattern in red, back side: fitted sheet & 40 x 40cm pillow: Design: all-over decoration
Certificates/ License//Finishing	OEKO-TEX®, Anticorrosive equipment, anti-pilling equipment, mercerized, sulfurized, ...
Dimensions of all set elements (including filled pillows)	Bed cover 135 x 200cm / 155 x 220cm Pillow cover approx. 40 x 40cm / 40 x 80cm / 80 x 80cm Fitted sheet approx. 100 x 200cm XXL neck roll 25 x 50cm (incl. filling pads), Pillow 50 x 50cm (incl. filling pads), Relax pillow (incl. filling pads) approx. 19 x 30cm, ...
KLIMA	Specification: K-L-I-M-A according to positioning: For Germany Market only - UK Not applicable
Additional Info	Add any additional information or features

5.3 Carpets, doormats, bathmats

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	Carpet / runners / floor mat / bed carpets/ toilet rugs / bath rugs, ...
Number of components within the set	2 pcs set
Material description	e.g. shaggy, Friese, woven carpet, sheepskin, high / low gloss, pile, ...
Pile / pile height	Pile height: 1.3cm /1.8cm /2.0cm / 2.2cm / 2.5cm / 5cm, etc. High point ca.1.3cm / Low point 0.8cm, ...
Weight (total weight xxxg/m ²)- Pile Density (knots: xxx /m ²)	e.g. Weight: 3,500 g/m ² , pile dots/m ² 46,483
Design / colour Description/decorative element (including description of position)	Design: e.g. large circles, hedgehog shape, Colour: green, yellow, ...
Reverse / Special Features (including description of the edges)	Back matching colour, non-slip, floor heating suitable, with scrubbing fibre, piped, wrapped, tufted / hand knotted / hand-woven, ...
Dimensions (of all individual components)	45x65cm, 50x80cm, 6x90cm, 70x120cm, 90cm round 70x140cm, 90c150cm, 60x180cm, 80x180cm, 100x180cm, 120x180cm, 160x230cm,
Certificates/ License/Finishing	OEKO-TEX®, Rug mark, Care & Fair, Goodweave, Woolmark, lightfast
Additional Info	Add any additional information or features



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5.4 Towels, Face cloth, cleaning clothes

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product Specification	product name e.g. Kristall-Sonnenschein (DE market)
Product category	Facial cleaning cloth, cleaning cloth, dishcloth, polishing cloth, surface cloth, duster, flannel mitt, guest towel, towel, bath towel, shower towel, beach towel, terry cloth, kids towel, cuddle and dry robe, ...
List of set components	2 pcs, 3pcs,
Material description	Microfibre, cotton Supima Cotton, microfibre cuddly plush, ...
Product description (application fields/function/design)	e.g. for cleaning of dishes, cutlery, porcelain, glass etc. as well as for polishing of crystal, glass, chrome, plastic and stainless steel, for removing make-up only with water. Unique grip, suitable for face, eyes and lips, ...
Special features /decorative element (including description of position)	border / embroidery / piping / contrast piping / application / overlock seam, 2-side function: coarse side for particularly stubborn encrustations, fluffy side for polishing and regular rinsing, ...
Certificates/ License/Finishing	e.g. OEKO-TEX®, Microban, stain-proofing equipment (Teflon®), ...
State special finishing / claims (claims form to be submitted)	Dermatologically tested / patented / 1000x reusable / 200x more dirt absorption than xx / antiaging / wrinkles are reduced / up to 99% of the bacteria are reduced, ...
Dimensions (of all individual components)	Wipes: 30 x 50cm / 50 x 100cm / 70 x 140cm / 75 x 140cm / 75 x 180cm / 80 x 180cm / 100 x 200cm etc. Flannel mitts: 21 x 16cm / Hair turban: 68 x 24cm Ø approx. 20cm / Ø approx. 100cm, ...
Colour / design	uni / printed Colour mix (yellow, green, blue, lilac), ...
Manufacturer warranty/warranty conditions	e.g. 10 year manufacturer warranty
Additional Info	Add any additional information or features

5.5 Table linen

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	Table cloth, small table cloth, runner, table runner, table set, undercoating, small parts set, pendant, window display, placemat, serviette, ...
List of set components	e.g. 2 pcs, 3pcs, incl. additional filling pads, ...
Material description	e.g. Microfibre interlock
Decorative elements description including location	Design: budgies, embroidered with summer lilies and decorated with a coloured border with lace, front side: dots - back side: uni
Special features /decorative element (including description of position)	Limited edition, embroidery / number of stitches in x colours / fill punches (with number), e.g.: small table cloth, approx. 79,235 stitches in 7 colours, runners, approx. 21,983 stitches in 7 colours, small part, approx. 16,055 stitches in 7 colours, material weight, ...



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Certificates/ License/Finishing	OEKO-TEX®, Spot Magic (spot and liquid safe), stain protection equipment (Teflon®), ...
Dimensions (of all individual components)	e.g. approx. 85 x 85 cm, 28 x 56 cm, 28 x 28 cm, etc. Small table cloth, approx. 80x80cm, runner approx. 50 x160cm e.g. 6-seater tablecloth cm... .X / napkins 40x40
Additional Info	Add any additional information or features

5.6 Decorative pillows

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	Pillow, relax pillow, decorative pillow, heart pillow, reversible front-back pillow, neck roll, reversible pillow/- blanket, ... Etc
List of set components	e.g. 2pcs, 3pcs, incl. additional filling cushion,
Material description	e.g. Microfiber Chinchilla-look, front: MF Plush / back: MF Lambskin optics
Product description (function/design) (state fibre type and filled weight)	e.g. Set with home blanket / plaid, cushion: 1 ornament centre - cushion: 3 ornaments next to each other, front side: digital printed sea landscape + lettering / back side: solid, filling: 1 LHF balls, 400g,
Decorative elements description including location	e.g. Covers with contrasting piping, quilted, yellow, blue, Rose print, heart print ...
Certificates/ License/Finishing	e.g. OEKO-TEX®, glowing in the dark, antistatic finish, anti-staining finish (Teflon®),
Dimensions (of all individual components)	Pillow approx. 40 x 40cm / 30 x 50cm / 48 x 48cm / 50 x 50cm XXL neck roll 15 x 50cm / relax pillow approx. 19 x 30cm / Ø ca. 40cm / Ø ca. 50cm Height: xcm, . For convertible pillows/blankets, the dimensions of the pillow converted into the blanket must be also stated (e.g.: 50x50cm / 135x200cm)
Additional Info	Add any additional information or features

5.7 Blankets, Throws & Bedspreads

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	Home blanket, reversible plaid, plaid, XXL reversible plaid, ...
List of set components	e.g. double pack, ...
Material description	e.g. Microfibre Chinchilla-look, front: MF Plush / back: MF Lambskin optics, ...
Product description (function/design)	e.g. solid / centre print / foil print/ printed/ Jacquard in high-low-look / cut, front side: animal fur print / back side: solid, ...
Decorative elements description including location	e.g. embroidered edge, applique, embroidery, fringes, printed, solid...
Certificates/ License/Finishing	e.g. OEKO-TEX®, glowing in the dark, z.B. Nachtleuchtend, antistatic equipment, anti-staining equipment (Teflon®),



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Dimensions (of all individual components)	e.g. 100 x 130cm / 150 x 200cm / 180 x 220cm / 220 x 240cm, ...
Additional Info	Add any additional information or features

5.8 Curtains/shower curtains

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	e.g. eyelet curtain / curtain / loop curtain robe / shower curtain / textile shower curtain, ...
List of set components	e.g. 2 pcs + iron tape
Material description	e.g. Microfibre, high quality satin, ...
Product description (function/design)	solid / ornament / stripes, ...
Decorative elements description including location	8 eyelets / 10 loops / valance xxcm / embroidery / printed, solid, ...
Certificates/ License/Finishing	e.g. OEKO-TEX®, Spot Magic (spot and liquid safe), stain protection finish (Teflon®), ... - see Product Specification Card
Dimensions	140 x 245cm / 180 x 200cm, ...
Additional Info	Add any additional information or features

5.9 Mattresses / toppers / support pillows

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	(X-zones) spring core / cold foam / gel foam / memory foam / comfort foam mattress, mattress, children's mattress (x-zone) pouch spring mattress (x-zones) mattresses topper, neck pillow, pillowcases, neck pillowcases, neck halfmaxx pillow, memory foam pillows, ...
Dimensions	80x200cm, 90x190cm, 90x200, 100x200,120x200cm, 140x200,160x200cm, 180x200cm,
Total height	Total height: 4cm, 7cm, 20cm, 23cm, ...
Product Construction: core type and height (cm), number of layers, individual layers thickness, number of springs, ...	Core height: approx. 12cm plus 1x5cm cover, Core 23cm incl. gel foam on both sides (each approx. 3.5cm), spring core 12cm with 480 springs on 1x2m plus 2x4.5cm support cube profile, height adjustable by two layers, each 2.5cm, ...
Foam quality/density	Core: PU-foam / RG 40 plus knobs top layer of memory foam RG 45 Cold foam mattress / polyurethane RG 45 Core: gel foam (RG 40) Gel foam layer RG 40 + cold foam core RG 40 + comfort foam layer RG 30
Degree of comfort offered for persons up to xkg (specify if is different by sku)	Degrees of hardness: HG2, HG3, HG4 (soft, medium and hard) for persons up to 160kg,
Use suggested for front and reverse	Rotatable, reversible,



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Version/language:	1 EN	
Market:	Germany, UK, Italy	
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Cover	Microfiber cover / hood cover / border cover. Cover (with 3 sides/4 sides zipper) is detachable and washable., Cover one-side/double-side with climate fibre (xxxg/m ²) Cover: xxx double jersey wit soft-touch foam, gulted, ...
Description/decorative element (including description of position)	4 loops as a turning aid, elastic straps at the corners, clima mash strap area (4cm / 6cm etc.) ergonomically shaped suitable for size 40x80cm cushion covers, ...
Certificates/ License/Finishing	e.g. OEKO-TEX®, Hohenstein certificate, LGA certificate (for foam), harmful substances tested, Aloe Vera finish, Coolmax®, Sanitized®, medicott®, stain protection finish (Teflon®),
Quality symbol	e.g. Made in Germany for the German market, ...
Manufacturer warranty/warranty conditions	e.g. 10 year manufacturer warranty for the core
Material composition	Assign all materials (reference: xx% filling: xx% / core: xxx / topper: reference: xx% filling: xx% / ...)
Quilting	check quilting and frame, / wave quilting / body zone quilting, ...
Additional Info	Add any additional information or features

5.10 Chair and Sofa Covers

Attribute	Examples of Long Description (LD) Attributes Value
Brand	Always in CAPITAL letters
Product category	cushion, garden chair cover,..
Type of furniture intended to be used with	e.g. folding chair / relaxing chair / sun lounger / stacking chair, ...
List of set components	e.g. double pack,
Dimensions of all set elements	Length: xx cm - Width: xx cm - Depth: xx cm
Weight (of all individual components)	total weight (in g) of a single pc
Certificates/ License/Finishing	OEKO-TEX®, lightfast, colourfast (composed of, among others: rub fastness / dryness / fastness to washing / fastness to washing), stain protection equipment (Teflon®), ...
Design/colour Description of front and reverse	e.g. ornament of roses / stripes front side: dots, back side: stripes, ...
Special features/application field	e.g. reversible cover, waterproof
Additional Info	Add any additional information or features